



EU funding opportunities for the Cultural and Creative Industries, Fashion and Textiles

- Expert Workshop

10 March 2016, 14:00-17:30

European Fund for Strategic Investments, COSME, Creative Europe, European Structural Funds and Erasmus+

Auditorium DG GROW, Avenue d'Auderghem 45, Brussels

Please follow this [link](#) for registration

Cultural and creative industries (CCIs) are in a strategic position to promote smart, sustainable and inclusive growth in the EU. They are at the forefront of innovation and at the origin of spill-overs to other industries. They have shown that they can achieve above-average growth and create quality jobs. Facing worldwide competition, they are confronted with challenges that must be addressed at European level such as the lack of skills, finance and coordination.

This workshop is aimed at the industry representatives coming from various sectors of cultural and creative industries, representatives of the fashion and textile value chains as well as representatives of regions and Member States that have developed smart specialisation strategies and other support measures for these sectors. It will be an occasion to get a better understanding about practical ways and tools to participate in the European Fund for Strategic Investment (EFSI) in the framework of the Investment Plan for Europe. EFSI supports strategic investments in key areas such as infrastructure, education, research and innovation, as well as risk finance for small businesses. Moreover, the workshop will also provide information about some key EU funding programmes: COSME and its financial instruments, the European Structural Funds, Creative Europe (the Guarantee Facility for Cultural and Creative Industries) and Erasmus+.



AGENDA

13:30-14:00	Registration
14:00-14:15	Opening Address <i>Sławomir Tokarski, Director for Innovation and Advanced Manufacturing, DG GROW</i>
14:15-15:00	European Fund for Strategic Investment – Implementation Aspects: <i>Harald Gruber, European Investment Bank</i> Q&A
15:00-15:40	Stakeholders' perspective: <ul style="list-style-type: none"> • Presentation of possible projects to be submitted to the EIB: <i>EURATEX, European Apparel and Textile Confederation</i> • St'art Invest: financial instrument for creative industries: <i>Virginie Civrais</i> • Regional Initiative for Culture and Creativity (RICC): Introduction of the network: <i>Lorenza Badiello and Valentina Polylas</i>
15:40-16:00	Financial instruments for SMEs in COSME: <i>Astrid Bartels, DG GROW</i>
16:00-16:15	<i>Coffee break</i>
16:15-17:25	Opportunities under EU funding programmes: <ul style="list-style-type: none"> • European Structural Funds and smart specialisation: <i>Katja Reppel, DG REGIO</i> • Guarantee Facility for Cultural and Creative Industries: <i>Maciej Szymanowicz, DG CONNECT</i> • Erasmus +: vocational training, apprenticeships and skills development: <i>Felix Rohn DG EMPL</i> • New approach to smart specialisation, clusters and industry modernisation; cluster facilitated projects for new industrial value chains: <i>Carsten Schierenbeck, DG GROW</i>
17:25-17:30	Concluding remarks <i>Carlo Corazza, Head of Unit, DG GROW</i>